



# Cedric Guerin

Phone: 954.261.5222 / Website: [www.said7.com](http://www.said7.com) / Email: [saidseven@gmail.com](mailto:saidseven@gmail.com)

## Objective

I am seeking a position where I am afforded the license to be creative, strategic, and simply produce good work. My approach is to live on the edge of new design, and my greatest pleasure is to stimulate eyes and intrigue minds.

## Qualifications

I have been in the realm of digital design for 14+ years and have worked on just about every type of project conceivable including print, interactive online advertising, websites, microsites, coding, programming and digital animation. The combination of my creative vision with my technical expertise allows me to create captivating solutions that satisfy clients.

## Work Experience

### **12/10 - Current - Schematic / Possible Worldwide : Art Director - Austin, TX**

Designed and art directed websites, microsites and interactive banners for several global brands including Dell, Alienware, Dow Chemical, and VISA.

### **02/08 - 12/10 - Ensi Design Firm : CTO and Creative Director - Miami, FL**

Founded and successfully operated my own design firm, managing all creative, accounting and client services and a large freelance network. Created websites and Internet solutions for clients including MACE, EBC, Texas De Brazil, Univision, Telemundo, American Needle, and RCA.

### **02/06 - 12/08 - Telemundo : Creative/Art Director - Miami, FL**

Hired as the primary creative vision for the new Digital Media department. I Designed several major web portals for the worlds second largest spanish television channel, including several portal sites for upcoming shows and events. Successfully launched a partner portal site with Yahoo and NBC.

### **01/01 - 02/06 - Compass Learning : Art Director/ Programmer/ Animator - Weston, FL**

Primarily created fun and engaging interactive learning activities for students. Responsibilities included illustrating, animating and developing Flash activities for a large-scale delivery system. In addition, I managed a team of developers who launched over 300 Flash activities.

### **11/99 - 12/00 - Revele Technologies : Designer - Pompano Beach, FL**

Produced complete branding and collateral for Internet video company, Revele. Designed and developed custom Internet video player solutions and launched a global streaming video application.

### **06/98 - 11/99 - AdServices : Designer - Hollywood, FL**

Managed and designed several websites, print pieces and collateral.

## Education

Macromedia/Flash certified Action Script training course (2003)  
VTC online training (2003 - 2004)  
New World school of art (1997 - 1999)  
Florida State University (1996 - 1997)

## Skills

Photoshop image retouching and compositing expert  
Flash production and animation  
Flash Action Script and programming  
CSS and HTML proficient  
Wordpress expert  
User interface and user experience design  
Print design and production  
Graphic editing and photo retouching  
Layout and color theory  
Illustration and digital painting  
Storyboarding  
Industrial and product design  
Conceptual artwork

**Please view my work at [www.said7.com](http://www.said7.com).  
References available upon request.**